

**RCW 74.31.040 Public awareness campaign.** In collaboration with the council, the department shall conduct a public awareness campaign that utilizes funding from the traumatic brain injury account to leverage a private advertising campaign to persuade Washington residents to be aware and concerned about the issues facing individuals with traumatic brain injuries through all forms of media including internet, television, radio, and print. The public awareness campaign must also include information on the availability and benefits of in-person peer support groups, community integration programs, and other services designed to assist individuals with traumatic brain injuries and their families. [2025 c 364 s 3; 2011 c 143 s 4; 2007 c 356 s 5.]

**Finding—2025 c 364:** See note following RCW 46.63.110.

**Short title—2007 c 356:** See note following RCW 74.31.005.